

2022/2023 UEA Bachelor's Degree Programme (Taught in Chinese)

## Curriculum of International Economics and Trade

### Southeast University

*\*The information below is extracted from the existing curriculum for your reference. The university reserves the right to adjust the curriculum as appropriate. Therefore, Please refer to the curriculum used in the year of entry as final curriculum.*

#### 1. Program Overview

University : Southeast University

School : School of Economics and Management

Major : International Economics and Trade

Duration : 4 Years

Awarding Degree : Bachelor of Economics

#### 2. Teaching Outcome

Adhering to the talent training concept of “excellence, internationalization and research-oriented”, under the guidance of the talent training thought of “broad caliber, solid foundation and elite”, this major focuses on cultivating comprehensive senior talents in international economy and trade with solid economic theory, broad international vision and excellent professional skills. Graduates can be engaged in the business management, organization and operation of foreign trade enterprises and multinational companies, and the economic analysis and strategic investment work of government departments and financial institutions, or they can also be competent for

the teaching management, academic research and other work of universities and scientific research institutions.

### **3. Main Subjects and Similar Majors**

Economics, International Trade, Finance

### **4. Curriculum**

#### **(1) Main Courses**

General Courses: Introduction to the Basic Principles of Marxism, Moral Education and Cultural Quality Education, Physical Education, China's Economy Culture, Advanced Mathematics, Linear Algebra, Probability, Statistics and Random Process, Computer, etc.

Basic Courses of the Subject: Macroeconomics, Microeconomics, Econometrics, Finance, Management, Accounting, Statistics, Economic Law, Database Principles, etc.

Main Courses of the Major: International Business Law, International Finance, International Trade Practice, Oral of Foreign Trade, Correspondence of Foreign Trade, International Marketing, etc.

#### **(2) Main Practice**

Comprehensive Course Design of Computer, International Trade Survey, International Trade Practice, Graduation (Thesis) Design, etc.

#### **(3) Bilingual Courses**

International Marketing, International Logistics Management, International Investment Science, International Settlement, International Trade Organization, International Trade Practice, Regional Economics, Game Theory, English Academic Paper Writing, Database Principles etc.

#### **(4) English Courses**

Foreign Trade Correspondence, Oral if Foreign Trade, International Economics, International Enterprise Management, Academic Frontier Lectures, etc.

#### **(5) Seminars Series (including freshman seminars)**

Research on International Trade Issues, Academic Frontier Lectures, Database Principles, Management Information System, Economic Hot Spots and Analysis, International Trade Survey, International Trade Practice, etc.

### **5. Graduation and Degree Awarding Requirements**

According to the management method of the credit system and the regulations of bachelor's degree awarding of Southeast University, students can graduate after taking the minimum planned credit requirement of 154.5 of this major. At the same time, those who meet the foreign language learning standard of Southeast University and have a GPA no less than 2.0 can get a bachelor's degree of economics.